

University of Mumbai-Cluster No. 02

ONLINE EXAMINATION TIMETABLE

**BACHELOR OF ARTS (Mass Media) – SEM-VI
TYBMM - SFC SECTION
(CHOICE BASED) (10GP) (R-2018-19)-ATKT EXAMINATION DECEMBER-2021**

DAY	DATE	TIME	COURSE NAME
MONDAY	20.12.2021	2.00 PM TO 3.00 PM	Press Laws and Ethics (Journalism)
			Legal Environment and Advertising Ethics (Advertising)
TUESDAY	21.12.2021	2.00 PM TO 3.00 PM	Broadcast Journalism (Journalism)
			Financial Management for Marketing and Advertising (Advertising)
WEDNESDAY	22.12.2021	2.00 PM TO 3.00 PM	Internet and Issues in Global Media (Journalism)
			Principles and Practice of Direct Marketing (Advertising)
THURSDAY	23.12.2021	2.00 PM TO 3.00 PM	Business & Magazine Journalism (Journalism)
			Advertising and Marketing Research (Advertising)
FRIDAY	24.12.2021	2.00 PM TO 3.00 PM	News Media Management (Journalism)
			Agency Management (Advertising)
MONDAY	27.12.2021	2.00 PM TO 3.00 PM	Contemporary Issues (Journalism)
			Contemporary Issues (Advertising)
TUESDAY	28.12.2021	2.00 PM TO 3.00 PM	Digital Media (Journalism)
			Digital Media (Advertising)