

University of Mumbai-Cluster No. 02

ONLINE EXAMINATION TIMETABLE

BACHELOR OF ARTS (Mass Media) - SFC SECTION

TYBMM-SEM-V (CHOICE BASED) (10GP) (R-2018-19)- ATKT MARCH/APRIL 2022

DAY	DATE	TIME	COURSE NAME
Friday	25-03-2022	03:00 PM TO 04:00 PM	Reporting (Journalism)
			Advertising in Contemporary society (Advertising)
Saturday	26-03-2022	03:00 PM TO 04:00 PM	Editing (Journalism)
			Brand Building (Advertising)
Monday	28-03-2022	03:00 PM TO 04:00 PM	Features and Opinion (Journalism)
			Consumer Behaviour (Advertising)
Tuesday	29-03-2022	03:00 PM TO 04:00 PM	Journalism and Public Opinion (Journalism)
			Media Planning and Buying (Advertising)
Wednesday	30-03-2022	03:00 PM TO 04:00 PM	Indian regional Journalism (Journalism)
			Copy Writing (Advertising)

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